

Biography

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Brad Zucker

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Brad Zucker, CFA, CAIA, Vice President, is a Product Consultant for BlackRock's U.S. Wealth Advisory (USWA) ETF & Index Investments business. He is responsible for researching, analyzing and evaluating a broad range of investment solutions for partners and intermediary clients. Brad provides subject matter expertise on the full range of iShares ETFs.

Prior to this role, Brad was a Senior Product Manager at FTSE Russell, where he led Smart Beta thought leadership and product strategy. Brad joined BlackRock in 2016.

Mr. Zucker graduated magna cum laude from Pace University with a BA degree in Finance. He earned his MBA from Columbia Business School, where he graduated with Dean's honors, and is currently enrolled in Columbia University's MS in Applied Analytics program. Brad is a CFA Charterholder and a CAIA.