

Cindy Eckert Bio



A self-made serial entrepreneur and vocal advocate for women, in her industry, in her companies, in her outcomes. Her work today in The Pink Ceiling/Pinkubator continues to break barriers by investing in and mentoring other women to get to her same outcomes. She's on a mission to make women really rich. You cannot miss Cindy. Everything she touches turns to pink.

Over a distinguished 24-year career in healthcare, in only the last 10 she has started and sold two businesses for more than \$1.5B. First Slate Pharmaceuticals, which redefined long acting testosterone treatment for men then Sprout Pharmaceuticals which broke through with the first ever FDA-approved drug for low sexual desire in women — dubbed “female Viagra” by the media. After selling the company for \$1B in 2015, she successfully fought to get the drug back and launch it on her own terms.

Cindy has made waves, and made her own success, creating mission driven companies that deliver big. Her results have become a widely covered business success story featured in major media outlets. She is most proud of helping others take command. The profoundly positive impact those companies have made in people's lives is what keeps her coming back for more.