**FPA “TAKE 5” FOR AUGUST 2015**

**Attention FPA Chapter Leaders:**

Each month FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions or need any clarification, please email Ben Lewis at [BLewis@OneFPA.org](mailto:BLewis@OneFPA.org).

1. **FPA Annual Conference Registration is Now Open**

Register now to attend the advanced technical conference for CFP® professionals – the [FPA Annual Conference – BE Boston 2015](http://fpa-be.org/) that will be held on September 26-28 to gain new practice management knowledge, skills and resources. The schedule is jam-packed with insightful sessions that will help attendees be more knowledgeable professionals and better business owners. A Business Consulting Lounge will be available for attendees to schedule appointments to meet with some of the profession’s best consultants and coaches! It will be a great opportunity to talk about your business challenges and gain valuable insight into marketing, technology, success planning, business planning and much more. Registration is open and members can now save with terrific early bird pricing. Advanced pricing ends on August 14. [Register today!](http://fpa-be.org/register/)

1. **Deadline approaching: Diversity Scholarships to attend the FPA Annual Conference**

Applications are due August 4 for an FPA Diversity Scholarship to attend the FPA Annual Conference: BE Boston 2015. Scholarship awards include 1-year FPA membership, conference admission, chapter dues, and travel expenses. Criteria includes raising awareness of the profession in diverse communities; serving diverse communities with financial planning; and increasing professional opportunities for diverse communities within the financial planning profession. [Apply now!](http://www.onefpa.org/community/diversity/Pages/FPA-Diversity-Scholarships.aspx)

1. **Check out the all-new MyFPA!**

The newly-designed FPA member-only website now features the latest FPA news, research, benefits, educational opportunities and trending member-to-member discussions. The new landing page makes it easier to find relevant, up-to-date content. And the page is updated every week, so check back often! [Login](https://www.onefpa.org/myFPA/Pages/default.aspx) anytime to see what’s happening in YOUR association and see how MyFPA is your One Connection™ to all things FPA!

1. **FPA MentorMatch: providing guidance to advance in your career**

As a busy financial planner, you have probably thought that getting some support and guidance from other planners who have “been there, done that” would be helpful. Well, FPA makes it easy to connect with planners who are interested in being mentors. [FPA MentorMatch](http://r.smartbrief.com/resp/guxWCBcTAAmMqWbgfDlgbQfCRBId) will help you learn best practices and tips from experienced practitioners who are interested in connecting with you. This program allows you the flexibility to create a mentoring relationship based on your unique needs. [Sign up](http://r.smartbrief.com/resp/guxWCBcTAAmMqWbsfDlgbQfCXPNS) today!

1. **Access Exclusive Member Benefits Today**

Did you know that FPA offers members a wide range of exclusive discounts on various services, programs and products designed to help you in your work and business? The FPA Member Advantage Program (formerly the Member Discount Program) is a unique offering for members to access great deals by some of the best program and service providers in – and out – of the financial services industry. [Access](http://www.onefpa.org/Membership/Pages/FPAMemberDiscountProgram.aspx) the FPA Member Discount Program today to get deals on services and products for back office support, technology, marketing, insurance, education, research and much more.

And don’t just take our word for it, this is what FPA member Brian Fricke, CFP® has to say about the program: *“A great way to support the mission and vision of FPA is by taking advantage of the* [*FPA Member Discount Program.*](http://www.onefpa.org/Membership/Pages/FPAMemberDiscountProgram.aspx) *I’m not responsible for most purchasing decisions in my business, but I do make sure those that are responsible know about this great member benefit!”*