**FPA “TAKE 5” FOR SEPTEMBER 2015**

**Attention FPA Chapter Leaders:**

Each month FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions or need any clarification, please email Ben Lewis at [BLewis@OneFPA.org](mailto:BLewis@OneFPA.org).

1. **Final Call: Register Now for the FPA Annual Conference**

This is your final chance to register to attend the [FPA Annual Conference – BE Boston 2015](http://fpa-be.org/) that will be held on September 26-28. You won’t want to miss the jam-packed schedule of insightful sessions that will help attendees be more knowledgeable professionals and better business owners. A Business Consulting Lounge will be available for attendees to schedule appointments to meet with some of the profession’s best consultants and coaches! It will be a great opportunity to talk about your business challenges and gain valuable insight into marketing, technology, success planning, business planning and much more. [Register today!](http://fpa-be.org/register/)

1. **Check out the all-new MyFPA!**

The newly-designed FPA member-only website now features the latest FPA news, research, benefits, educational opportunities and trending member-to-member discussions. The new landing page makes it easier to find relevant, up-to-date content. And the page is updated every week, so check back often! [Login](https://www.onefpa.org/myFPA/Pages/default.aspx) anytime to see what’s happening in YOUR association and see how MyFPA is your One Connection™ to all things FPA!

1. **FPA MentorMatch: Providing guidance to advance in your career**

As a busy financial planner, you have probably thought that getting some support and guidance from other planners who have “been there, done that” would be helpful. Well, FPA makes it easy to connect with planners who are interested in being mentors. [FPA MentorMatch](http://r.smartbrief.com/resp/guxWCBcTAAmMqWbgfDlgbQfCRBId) will help you learn best practices and tips from experienced practitioners who are interested in connecting with you. This program allows you the flexibility to create a mentoring relationship based on your unique needs. [Sign up](http://r.smartbrief.com/resp/guxWCBcTAAmMqWbsfDlgbQfCXPNS) today!

1. **Free all-member media training on Thursday, Sept. 3rd**

FPA is hosting a free all-member virtual media training on Thursday, Sept. 3, from 4 to 5:30 p.m. ET. This is a great opportunity for members to learn how to effectively interact with journalists and develop a valuable skill that can help in creating greater awareness of their businesses. FPA members who are CFP® professionals and attend this media training program will qualify to participate in FPA media queries that are sent daily. See what FPA member Eric Roberge, CFP® [has to say](https://www.onefpa.org/membership/myoneconnection/pages/eric_roberge.aspx) about the media opportunities through FPA! [Sign up today](https://www.onefpa.org/MyFPA/MyChapter/Pages/MediaTraining.aspx) to take advantage of this great member benefit.

1. **Experience FPA advocating for your profession**

On June 24, FPA members from across the country went to Washington, D.C. to meet with policymakers to advocate for financial planners and the profession. After a full day of more than 80 meetings, the members who participated were excited about what was accomplished throughout the day. If you want to hear what some of them had to say about the experience and why they believe all members need to get engaged in advocacy work, [click here!](https://www.onefpa.org/advocacy/Pages/Advocacy-Day.aspx)