



Let your voice be heard on issues that matter!

FPA is proud to be the voice for practitioners and all CFP® professionals. The FPA Member Advocacy Council (MAC) is seeking input from FPA members on regulatory and certifying body activities, processes and initiatives. Working in cooperation with those bodies, the MAC is a conduit between these organizations and FPA members to provide them with valuable input. If you have an opinion you want to share with the MAC, please send it via email to FPAMAC@OneFPA.org.

2016 FPA Annual Report is now available!

From original research and conferences to the *Journal of Financial Planning* to outstanding networking, 2016 was a year full of opportunity for FPA members to grow professionally and personally. The new **2016 Annual Report of the Financial Planning Association** chronicles how FPA has supported members over the past year and what is on tap for 2017. [Access the report](#) today to learn what FPA has been doing as your professional association!

FPA has the research you need to run a more successful practice

If you haven't checked out the original research offered by the FPA Research and Practice Institute™, you're missing out! Over the past few years FPA has conducted research on everything from business growth strategies and cybersecurity to effective client communication and adviser compensation. This is your opportunity to access great research and action-packed whitepapers to make improvements to your business. [Check out these valuable resources today!](#)

Get more media attention in 2017

Have you thought about ways you can market you and your practice better in 2017? Why not go through FPA's media training program this year and then take part in FPA MediaSource – the automated media query platform that is exclusively for CFP® professional members of FPA! We are pleased to announce that we have opened registration for four All-Member Virtual Media Trainings this year. Now is your opportunity to amplify your voice and marketing, so [register for one of the media trainings today!](#)

Learn to be a “gen-savvy” financial adviser at 2017 FPA Annual Retreat

At the FPA Annual Retreat 2017 from April 24–27, you can learn how to be a “Gen-Savvy Financial Adviser.” The challenge for financial advisers today is to provide financial services and create new adviser-client relationships that match the expectations and experiences of the next generation of investors. Learn how to understand each generation's characteristics and anxieties prompted by downturn. [Register Today!](#)

BONUS: Grow the Community. Grow the Profession. Grow FPA.

FPA members know the value of belonging to their professional association - now help us spread the word! Refer a colleague through FPA's Member-Get-A-Member Program and partner with us on growing the FPA community. Growing the FPA community has its rewards and it's easy! The more you refer, the more you can save! [Refer a colleague today.](#)

Attention FPA Chapter Leaders:

Each month FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions or need any clarification, please email Ben Lewis at BLewis@OneFPA.org.