



## Value of FPA Membership Shared in Latest Quarterly ‘Snapshot’

FPA is pleased to share the third quarter 2019 ‘Snapshot’ to help you stay informed of new FPA membership benefits and activities that support you and the financial planning profession. Each quarter, FPA reports on the most significant developments in member benefits and services in the areas of Advocacy, Business Support, Community and Professional Development. [Access the third quarter 2019 Snapshot now.](#)

## New research from FPA and SEI reveals financial planners are at risk

Many financial planners are not anticipating evolving client needs or adequately planning for the future, despite the technology-fueled, rapid reshaping of the profession. To help financial planners address these needs, FPA and SEI unveiled new research, “Advisory Firms in 2030: The Innovation Imperative,” which offers insights into how the profession is—and isn’t—anticipating clients’ changing needs. [View results](#) of the research now. [Read](#) FPA Practice Management blog, *Are You Adapting for Your Future Clients?*

## The *Journal of Financial Planning* turns 40

Just a decade after the creation of the financial planning profession, the first issue of the *Journal of the Institute of Certified Financial Planners*, known today as the *Journal of Financial Planning*, was published. Over the years, the *Journal*, FPA’s flagship publication, has been a trusted source in the financial planning community for dynamic, innovative, thought-provoking content that directly benefits financial planners and their work. [Watch this video](#) to learn more about what the *Journal* means to members of the profession.

## FPA members share their top tips for new planners

If you’re just starting out in the financial planning profession, FPA is the community to help you learn, grow and belong. Hear top tips for new planners as they enter the profession from FPA members Janet Stanzak, CFP®; Randy Gardner, J.D., LL.M., MBA, CPA, CFP®, RLP®; Darin Shebesta, CFP® and Hannah Moore, CFP®. [Check out this video now.](#)

## Follow FPA Advocacy on Twitter!

FPA Advocacy created a new Twitter account to increase awareness of news, events and education that FPA provides its members. [Stay in tune](#) with all that is transpiring at the federal and state level by following [@FPAAdvocacy](#) now.

## Financial planning scholarships from Golden Gate University

Golden Gate University (GGU) is offering 30 scholarships exclusively to FPA members aspiring to earn a CFP Board-registered Graduate Certificate in Financial Planning. The scholarships, worth \$11,690 each, will be provided to FPA members who are new applicants to GGU’s financial planning programs on a first-come, first-served basis. Applicants must meet the admissions criteria for the MS in Financial Planning and apply for and enroll in the Spring 2020 term. GGU is also offering 30 scholarships with \$5,010 each toward the Graduate Certificate in Financial Life Planning. Learn more by contacting [Dr. Dave Yeske, CFP®](#) today.

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