FPA FINANCIAL PLANNING ASSOCIATION OF HAMPTON ROADS

Dear Corporate Partners,

RE: **The 2017 FPA of Hampton Roads Corporate Partnership Program**

On behalf of the FPA Hampton Roads, I would like to thank you for your interest in the 2017 Corporate Partner program of the FPA Hampton Roads Chapter. This program is designed specifically with partners such as yourself in mind, and I hope you'll take a few minutes to review the information I have included in this package.

Much of the success of the FPA Hampton Roads chapter is due to the support of our corporate partners. Our partners' financial support helps us provide nationally recognized speakers, special activities and events, and facilities that attract today and tomorrow's top financial planning professionals.

Your commitment of support for the FPA Hampton Roads chapter will be rewarded throughout the year with a variety of opportunities to gain direct recognition for your business, the services you provide, and opportunities for face-to-face discussions with these decision-makers. Depending upon the level of sponsorship that you select, you'll have numerous opportunities to establish new contacts and solidify existing relationships.

Attached you will find our updated benefit package for 2017!

We offer three levels of sponsorship: Gold, Silver and Individual Event which each include a variety of benefits to suit the needs of your company. The Gold level is the best value and includes the most benefits. The Silver level offers continued access to our membership throughout your 12 month sponsorship. Our Individual Event level also provides excellent opportunities to tailor the amount of support to fit your available time and budget. We also have additional sponsorship opportunities for our Annual Symposium held annually in October.

The program will be structured to allow only a few select partners representing a cross section of the industry to participate at any given time. This assures that all partners have their choice of dates, programs and events that they would like to co-sponsor and/or provide speakers for.

I hope you will take time to consider our special invitation. If you have any questions about the new tiers we have presented, please give me a call at (757) 328 - 4606 or email me at sponsors@fpahamptonroads.com .

Sincerely,

Mike Barclift ChFC®
2017 Corporate Partnership Director
FPA Hampton Roads Chapter

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2017 Chapter Partnership Benefits Packages

Gold Chapter Partner: $2500

1. You have the option to provide a guest speaker for a regular Chapter Meeting (must be CFP CE accepted).
2. 10 min. Sponsor Spotlight Presentation at a 2017 Chapter Meeting (in addition to the guest speaker meeting)
3. Up to 3 representatives can attend all 11 membership meetings for the year, where you will be recognized.
4. You can have a table on which to place materials at the meeting you provide the speaker and your 10 min Sponsor Spotlight.
5. You will receive a list of FPAHR member's regular mailing addresses quarterly throughout the year
6. Your company logo appears on our website and in all newsletters for the year.
7. Social Media promotion of your chapter sponsorship throughout the year
8. Exhibit Table at our Symposium October 20, 2017 included

Silver Chapter Partner: $1000

1. 10 min. Sponsor Spotlight Presentation at a 2017 Chapter Meeting
2. Up to 2 representatives can attend all 11 membership meetings for the year, where you will be recognized.
3. You can have a table on which to place materials at your 10 min Sponsor Spotlight
4. You will receive a list of FPAHR member's regular mailing addresses quarterly throughout the year
5. Your company logo appears on our website with link to your company and in all newsletters for the year.
6. Social Media promotion of your chapter sponsorship throughout the year
7. Exhibit Table at our Symposium October 20, 2017 included

Individual Event Partner:

Afternoon Meeting /Networking Reception: $25 per person up to $500

(5 available: February 8, April 12, June 14, August 9 and November 8)

1. One Representative can attend all 11 membership meetings for the year, where you will be recognized.
2. You will be named as host of one afternoon membership meeting in February, April, June, August or November and address attendees (2 min limit). Average attendance 30-35.
3. You can have a table on which to place materials at one yearly meeting when you serve as host.
4. You will receive a list of FPAHR members' regular mailing addresses during the month you are host of the meeting.
5. Your company logo appears on our website and newsletter for the meeting you are hosting.
6. Social Media promotion of your sponsorship 2 weeks prior to the event

Morning Meeting /Breakfast Buffet: $25 per person up to $500

(6 available: January 11, March 8, May 10, July 12, September 13, December 13)

1. One representative can attend all 11 membership meetings for the year, where you will be recognized
2. You will be named as host of one morning membership meeting in January, March, May, July, September or December and address attendees (2 min limit). Average attendance 35.
3. You can have a table on which to place materials at one yearly meeting when you serve as host.
4. You will receive a list of FPAHR members' regular mailing addresses during the month you are host of the meeting.
5. Your company logo appears on our website and newsletter for the meeting you are hosting.
6. Social Media promotion of your sponsorship 2 weeks prior to the event

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2017 FPA Hampton Roads Corporate Partnership Invoice

Please enter total for the selected level of Partnership in the "Total Due" field.

FPA Contact	Contract Starting Date	Contract Ending Date	Terms
Jan Dungan 757-274-6212	2017 Calendar Year	12 month Term	Payment due upon receipt

Company Name: _____

Contact Name, Phone, Email: _____

Select	Description	Unit Price	Total
❑	FPA HR **Gold** Partnership	$ 2500.00	
❑	FPA HR **Silver** Partnership	$ 1000.00	
❑	FPA HR **Individual Event** Partnership- Afternoon	$ 500.00	
❑	FPA HR **Individual Event** Partnership- Morning	$ 500.00	
		Total Due	**$**_____

❑ **Will pay by check (due within 30 days)**
Mail to: FPA Hampton Roads, P.O. Box 68031, Virginia Beach, VA 23471
Payable to: FPA Hampton Roads

❑ **Please charge my credit card for the total amount due** **$**_____
(VISA and Mastercard and American Express accepted)

Credit Card Number _____

Name on Card _____

Expiration Date _____ **CDC Code** _____ **Billing Zip Code** _____

Signature _____

Email _____ **Phone** _____

Thank you for your Corporate Partnership.
We look forward to working with you during the coming year.
FPA Hampton Roads EIN: 54-1987350

PO Box 68031, Virginia Beach, VA 23471
Phone: 757-274-6212 Email: admin@fpahr.com Website: www.fpahamptonroad.com