

PARTNER BENEFIT

Underwrite KEYNOTE session or speaker, which may be approved for at least 1 hour of CE (*Determinations based on the topics you have available for CE credit in conjunction with topics needed to complete the 2017 "Four"um Program. Must meet 2017 Steering program committee criteria.*)

FPA, EPC, NAIFA, SFSP membership lists

Sponsorship of a BREAKOUT session (*Determinations based on the topics you have available for CE credit in conjunction with topics needed to complete the 2017 "Four"um Program. Must meet 2017 Steering program committee criteria.*)

2017 Financial "Four"um Exhibit space.

2017 Financial "Four"um attendance for up to 3 of your representatives or guests.

2017 Financial "Four"um attendance for up to 2 of your representatives or guests.

Company name listed on front page of 2017 Financial "Four"um program book and full-page advertisement with full page company profile in 2017 Financial "Four"um Program.

Full-page advertisement with full page company profile in 2017 Financial "Four"um Program.

Half-page advertisement in 2017 Financial "Four"um Program.

Opportunity to present or underwrite one of the following chapter events:

- April 19, 2017 - CFP Ethics Seminar
- June 7, 2017 - Investment Planning Conference
- September 13, 2017 - Estate Planning Conference
- December 14, 2017 - CFP Ethics Seminar
- March, 2018 - Retirement Planning Conference
- April, 2018 - Practice Management Conference
- June, 2018 - Investment Planning Conference

One article in FPA newsletter.

Link to your company's web site on www.fpapittsburgh.org.

Platinum \$8,500.00	Gold \$3,500.00	Silver \$1,500.00	Bronze \$1,00.00
X			
X			
X	X		
X	X	X	
X			
	X	X	
X			
	X		
		X	
X	X		X
X	X	X	X
X	X	X	X

2017-2018 PARTNERSHIP PROGRAM



FPA of Pittsburgh is a premier professional association that gives financial advisors who want to learn, advocate and contribute, the opportunities they need to network, interact and develop successful practices.

Our mission statement is: Promoting and advancing financial planning for our members and local community.

The relationships we develop with our partners are critical to the on-going success of our organization. We strive to provide substantial value to those who partner with us in achieving our mission.

What is in it for you?

By partnering with the Financial Planning Association of Pittsburgh you will have direct access to over 325 financial service professionals in the Pittsburgh region. We are comprised of financial planners, broker-dealers, insurance professionals, attorneys, CPAs, trust specialists, banking professionals and many other financial service professionals all dedicated to providing valuable products, services and advice to the clients we serve. Partnership with the FPA of Pittsburgh through any of our sponsorship levels can provide greater access to our members many of whom are independent and work in smaller more geographically diverse offices.

The **9th Annual Financial "Four"um**, to be held **November 2nd, 2017**, is our organization's flagship event. Combining forces with the Estate Planning Council (EPC), the National Association of Insurance and Financial Advisors (NAIFA) and the Financial Service Professionals (FSP), we deliver a one-day event packed full of knowledge, continuing education, networking and much more. If you choose to participate on a partnership level including the Financial "Four"um, you gain access to all four organizations consisting of nearly 1,000 financial services professionals in the Pittsburgh region. The impact that you can make on the attendees the day of the "Four"um and the exposure that you receive within the four organizations can lead to lasting benefits for you and your organization.

Recognition as a chapter partner and or a Financial "Four"um partner in 2017-2018 reinforces your commitment to the success and growth of our membership, as well as the profession as a whole.



OF *PITTSBURGH*

Ann McKenna, Chapter Executive

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WEBSITE: www.fpapittsburgh.org



Thursday, November 2, 2017

Hilton Garden Inn Southpointe

1000 CORPORATE DRIVE, CANONSBURG, PA 15317

8:00 AM - 5:00 PM

Registration & Continental Breakfast

ONLY 1 AVAILABLE

Provide company sign and giveaways. Company is listed in program schedule time slot.

\$500.00

Morning Refreshment Break

ONLY 1 AVAILABLE

Provide company sign and giveaways. Company is listed in program schedule time slot.

\$350.00

Luncheon Acknowledgements

ONLY 1 AVAILABLE

Company verbally acknowledged at beginning of announcements. Provide giveaways.

\$350.00

Dessert in Exhibit Hall

ONLY 1 AVAILABLE

Provide company sign and giveaways. Company is listed in program schedule time slot.

\$350.00

Afternoon Refreshment Break

ONLY 1 AVAILABLE

Provide company sign and giveaways. Company is listed in program schedule time slot.

\$350.00

Charging Station - Full Day

ONLY 1 AVAILABLE

Provide company sign or banner and giveaways.

\$1,000.00

Charging Station for 1/2 Day AM

ONLY 1 AVAILABLE IF FULL DAY IS NOT SOLD

Provide company sign or banner and giveaways.

\$500.00

Charging Station for 1/2 Day PM

ONLY 1 AVAILABLE IF FULL DAY IS NOT SOLD

Provide company sign or banner and giveaways.

\$500.00

Financial Planning Association of Pittsburgh

Please complete the form below and send to **FPA of Pittsburgh, P.O. Box 97795, Pittsburgh, PA 15227**. For more information, please contact Chapter Executive Ann McKenna at **(412) 655-4447** or e-mail **fpapittsburgh@verizon.net**.



2017-2018 PARTNERSHIP PROGRAM

- Platinum - \$8,500.00 Gold - \$3,500.00 Silver \$1,500.00 Bronze \$1,000.00

9TH ANNUAL FINANCIAL “FOUR”UM SPONSORSHIP OPPORTUNITIES:

- Registration / Breakfast - \$500.00 Morning Refreshment Break - \$350.00 Luncheon Acknowledgement- \$350.00
 Dessert in Exhibit Hall - \$350.00 Afternoon Refreshment Break - \$350.00
 Charging Station Full Day - \$1,000.00 Charging Station 1/2 Day AM - \$500.00 Charging Station 1/2 Day PM - \$500.00

NAME: _____

COMPANY: _____

WEBSITE ADDRESS: _____

LOCAL CONTACT: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____

E-MAIL: _____

PAYMENT METHOD: Check Enclosed (Made payable to **FPA-Pittsburgh Chapter**)

VISA MASTERCARD AMEX

CARD #: _____

EXP. DATE: _____

ACCT. NAME: _____

Upon receipt of this form by mail at Association offices, P.O. Box 97795, Pittsburgh, PA 15227 or by fax to (412) 653-1059, you will be contacted by the Director of Partnerships or Programs to set up the meeting dates for your presentations.